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Insights

The value of pods
in the workplace

Being Pods

Being Pods deliver a smarter, more cost-effective alternative to traditional construction solutions, while also improving flexibility, productivity, focus, well being and sustainability.



Modular and Agile

Unlike fixed meeting rooms, pods are modular and reconfigurable. They can be easily relocated or adapted as your workplace evolves, eliminating the need for costly renovations, approvals, and end-of-lease “make good” expenses.

Traditional construction can be up to 55% more expensive when factoring in planning, design documentation, service modifications, and workplace disruption—often lasting weeks. Pods avoid these hidden costs, offering a faster, more agile solution that adds value and grows with your business.



Well Being

Pods actively contribute to the well being of employees within the workplace.

Importantly, pods address one of the biggest drivers of workplace dissatisfaction: noise. Excessive and unpredictable sound is a leading cause of reduced concentration and employee frustration.

By offering acoustically controlled environments, pods create reliable spaces for focused work, private conversations, and effective collaboration—without compromising the function of the workplace.

Pods can act as "psychological refuges," reducing cortisol levels by giving employees control over their environment and a space to "de-stress".





Productivity and Focus

The flexibility in the workplace directly supports productivity. Open office environments are known to impact on focus, with interruptions causing up to a 25% loss in productive time.

By providing quiet, distraction-free spaces on demand, pods can improve performance by up to 20% and increase focus by 8%. Even reclaiming just 30 minutes of lost focus for a small team each day can generate significant annual value.

Financial Savings

Benefits extend beyond upfront financial savings. As pods are typically classified as furniture rather than permanent fixtures, they often qualify for accelerated depreciation (commonly over five years), improving cash flow and reducing long-term capital impact.



Given that salaries and benefits make up around 90% of organisational costs, even small improvements in employee performance deliver a disproportionately high return on investment.



Sustainable

Pods are a more sustainable choice. Their modular design promotes reuse rather than demolition, significantly reducing construction waste and environmental impact. Instead of building and discarding fixed spaces, organisations can reconfigure and redeploy pods as needed—supporting circular design principles and lowering their carbon footprint over time.